



# TRINCHERO

## *Family Estates*

## Virtual Experiences

*with Trinchero Family Estates*

Centered in the heart of Napa Valley, hospitality is at the core of what we do. While it may be challenging to travel to wine country in-person, we will bring our hospitality and wine education to you *virtually*. With several experiences to choose from, this is a great opportunity to gather with friends or reconnect with clients all while tasting and learning more about the wine in your glass.

*Trinchero Family Estates was born from unwavering fortitude and a bit of good fortune. 70 years ago, Italian immigrant Mario Trinchero left New York City in search of a better life for his family in Napa Valley. No one could have predicted the unprecedented success that followed. From the world's first-ever White Zinfandel to some of the most-sought after Napa vineyards to a portfolio of more than 50 global wine and spirits brands, Trinchero Family Estates is an enduring symbol of the American Dream.*

- Ideal for Napa Cabernet Lovers -

# The Napa Valley Dream Tasting

*Trinchero Napa Valley*

**Napa Valley history in a bottle!** Every bottle of Trinchero Napa Valley wine tells an amazing story. The Trinchero family made their way to the Napa Valley in 1948 and today is recognized as a pioneer in the wine industry. Trinchero Napa Valley is the family's flagship winery that produces premium Estate wines.

Together, we will experience the great diversity in terroir of the Napa Valley. During this interactive tasting, we will discuss how a vineyard's soil, climate, elevation and sun exposure can impact the wine in the glass. Most importantly, what brought a family to Napa Valley in pursuit of the American Dream.



*Mario & Mary Trinchero*

## WHAT IS INCLUDED?

- ◆ 1 hour Zoom tasting led by the Trinchero Education Team
- ◆ 3 Estate bottlings:
  - ◆ **Sauvignon Blanc**, *Mary's Vineyard*, Calistoga, Napa Valley
  - ◆ **Cabernet Sauvignon**, *Mario's*, Napa Valley
  - ◆ **Cabernet Sauvignon**, *BRV*, Napa Valley



## PRICING:

**\$150 per wine kit** (Shipping not included\*)

[Minimum 6 participants]

*\* Not available to ship in all markets*

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TV  
TRINCHERO  
NAPA VALLEY

*Virtual Experience #1*

- Ideal for Cabernet Sauvignon Lovers -

# The King of the Valley

## A Premiere Napa Cabernet Tasting

**A good wine tastes like a grape.** A great wine tastes like a place. Napa Valley Cabernet Sauvignon is home to beautiful expressions of just that.

Together we will discover why Napa Cabernet is recognized on the world stage. Neyers Vineyards, Ziata and Trinchero Napa Valley are all incredible producers and together we will taste through their flagship Cabernet Sauvignons sourced from premium vineyards around the valley.



### WHAT IS INCLUDED?

- ◆ 1 hour Zoom featuring the Trinchero Education Team
- ◆ 3 Wine Selections:
  - ◆ Neyers Vineyards, **AME Cabernet Sauvignon**, Napa Valley
  - ◆ Ziata, Cabernet Sauvignon, **Meteor Vineyard**, Coombsville, Napa Valley
  - ◆ Trinchero Napa Valley, **Signature Cabernet Sauvignon**, Napa Valley

### PRICING:

**\$450 per wine kit** (*Shipping not included\**)

[Minimum 4 participants]

*\* Not available to ship in all markets*



To sign up & inquire more information, email [virtual@tfewines.com](mailto:virtual@tfewines.com).

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*Virtual Experience #2*

- Ideal for French Wine Lovers -

# Old World in the New World

*with Neyers Vineyards Founder, Bruce Neyers*

**Influenced by illustrious French wine producers**, Bruce and Barbara Neyers were some of the first to bring the Old World winemaking techniques to the Napa Valley. Focusing on sustainability in the vineyard and little intervention in the winery, the resulting wines are nothing short of exceptional. Bruce will lead us through a tasting of Old World-inspired Neyers wines.



*Bruce & Barbara Neyers*

## WHAT IS INCLUDED?

- ◆ 1 hour Zoom featuring Bruce Neyers and the Trinchero Education Team
- ◆ 3 Wine Selections:
  - ◆ **Carneros District Chardonnay**, Napa + Sonoma
  - ◆ **Left Bank Red Wine**, Napa Valley
  - ◆ **Neyers Ranch Cabernet Sauvignon**, Napa Valley



## PRICING:

**\$150 per wine kit** (Shipping not included\*)

[Minimum 6 participants]

*\* Not available to ship in all markets*

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NEYERS

*Virtual Experience #3*

- Ideal for Chardonnay & Pinot Noir Lovers -

# Discover Anderson Valley and the Santa Lucia Highlands

*Chardonnay and Pinot Noir from two remarkable regions*

**Winegrower Derek Rohlffs is dedicated to expressing the terroir in the glass.** Bravium and Morrows is a study in patience, a mindful connection between land and wine.

Anderson Valley, located in Mendocino County, remains one of California's coolest-climate winegrowing regions. The Santa Lucia highlands harnesses warm sun and cool ocean influence creating wines of purity and precision. Join Derek Rohlffs as he shares his winemaking approach, and tastes through four wines that express the sense of place of these renowned regions.



*Derek Rohlffs*

## WHAT IS INCLUDED?

- ◆ 1 hour Zoom featuring winegrower Derek Rohlffs and the Trinchero Education Team
- ◆ 4 Wine Selections:
  - ◆ **Bravium Chardonnay**, Anderson Valley
  - ◆ **Morrows Chardonnay**, Santa Lucia Highlands
  - ◆ **Bravium Pinot Noir**, Anderson Valley
  - ◆ **Morrows Pinot Noir**, Santa Lucia Highlands

## PRICING:

**\$120 per wine kit** (*Shipping not included\**)

[Minimum 6 participants]

*\* Not available to ship in all markets*



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BRAVIUM  
—  
MORROWS

*Virtual Experience #4*

- Ideal for Small Production Wine Lovers -

# A Tasting of Napa Gems

*with ZIATA Founder, Karen Cakebread*

**Founded by longtime Napa resident Karen Cakebread**, ZIATA Wines was created in honor of her mother, Mary Annunziata. Karen is passionate about producing wines with a sense of place while remaining food friendly, all while building personal relationships with the growers and consumers. Because of this, Jennifer Williams became the perfect fit as ZIATA's winemaker.

Join this female-driven team as we taste a selection of wines from renowned vineyards in Napa and Sonoma.



*Karen Cakebread (left) & Jennifer Williams*

## WHAT IS INCLUDED?

- ◆ 1 hour Zoom featuring ZIATA founder, Karen Cakebread and the Trinchero Education Team
- ◆ 3 Wine Selections:
  - ◆ **Sauvignon Blanc**, Napa Valley
  - ◆ **Pinot Noir**, Russian River Valley
  - ◆ **Mia Madre Red Blend**, Napa Valley

## PRICING:

**\$180 per wine kit** (Shipping not included\*)

[Minimum 6 participants]

*\* Not available to ship in all markets*



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ZIATA

*Virtual Experience #5*

- Ideal for Zinfandel Lovers -

# Adore Amador

*With Terra d'Oro Winemaker Emily Haines*

**Amador County, the Land of Gold, was once the heart of courage, dreams, and success.** Many of California's early pioneers planted their roots in the shiny region so many years ago. Established 50 years ago as the first post-prohibition winery in the county, Terra d'Oro was at the forefront of mining a new culture in Amador by planting their own roots in the ground.

Amador County has become synonymous with quality Zinfandel. The winemaker, Emily Haines, continues the tradition of producing elegant styles of Zinfandel in addition to many other varieties. Join us as Emily leads an interactive tasting of the wines produced from Terra d'Oro.



*Emily Haines*

## WHAT IS INCLUDED?

- ◆ 1 hour Zoom featuring winemaker, Emily Haines and the Trinchero Education Team
- ◆ 3 Wine Selections:
  - ◆ **Barbera**, Amador County
  - ◆ **Zinfandel**, Amador County
  - ◆ **Zinfandel**, Deaver's Vineyard, Amador County

## PRICING:

**\$70 per wine kit** (*Shipping not included\**)

[Minimum 6 participants]

*\* Not available to ship in all markets*



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TERRA  
D'ORO

*Virtual Experience #6*

- Ideal for Italian Wine Lovers or Those New to Montalcino -

# Viva Italia!

## San Polo Montalcino

Atop the south-east facing slope of Montalcino, sits the San Polo Estate. A fully sustainable winery with the ideal terroir for the cultivation of Sangiovese. Steeped in tradition with a modern perspective, San Polo aims to produce wines true to the historic Montalcino region.

Now owned by Marilisa, Carlotta and Carina Allegrini, San Polo produces wines from 100% organically farmed Estate fruit. In this tasting, you will discover the elegance and complexity of these high-scoring wines. Join us as we *virtually* immerse ourselves into the Italian culture while learning more about the history and terroir of the Montalcino region.



Carlotta, Carina, and Marilisa Allegrini

### WHAT IS INCLUDED?

- ◆ 1 hour Zoom featuring the Trinchero Education Team
- ◆ 3 Wine Selections:
  - ◆ **Rubio**, Toscana IGT
  - ◆ **Rosso di Montalcino DOC**, Tuscany
  - ◆ **Brunello di Montalcino DOCG**, Tuscany

### PRICING:

**\$120 per wine kit** (Shipping not included\*)

[Minimum 6 participants]

\* Not available to ship in all markets



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**SAN POLO**  
MONTALCINO

*Virtual Experience #7*

- Ideal for Those Interested in Learning More -

# Let's Get Ready to Rumble...

## A NAPA vs. SONOMA Tasting

On the world stage, Napa and Sonoma are recognized as premiere wine growing regions. Separated by the Mayacamas mountain range, these regions each experience a unique terroir as showcased in the selected wines of this tasting. Together we will dive deeper in understanding the similarities and differences between the history, agriculture, climate, soils, and general styles of wine. Napa Cellars and Folie à Deux produce quality, terroir-driven wines, and through this tasting, you will have the opportunity to determine if you have a preferred style. Let the battle begin!



FOLIE à DEUX  
• SONOMA •

### WHAT IS INCLUDED?

- ◆ 1 hour Zoom featuring the Trinchero Education Team
- ◆ 4 Wine Selections:
  - ◆ **Sauvignon Blanc**, Napa Cellars, Napa Valley
  - ◆ **Chardonnay**, Folie à Deux, Russian River Valley
  - ◆ **Pinot Noir**, Folie à Deux, Sonoma Coast
  - ◆ **Cabernet Sauvignon**, Napa Cellars, Napa Valley

### PRICING:

**\$90 per wine kit** (Shipping not included\*)

[Minimum 6 participants]

\* Not available to ship in all markets



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*Family Estates*

Virtual Experience #8